

Internet Marketing For Real Estate Investors



TOPICS

GETTING WEB SAVVY

Understanding the online economy, user behavior, terminology and planning.

SEARCH ENGINES

Canadian search engines, keyword analysis, search engine optimization (SEO), Google AdWords and paid (PPC) advertising.

SOCIAL MEDIA MARKETING

Facebook, Social Networks, Forums, Twitter, LinkedIn and more!

GETTING ONLINE

Do you need a website? What sites should I advertise on? Blogging, linking, comments, RSS feeds, WordPress email marketing and working with designers.

MEASURING SUCCESS

Tracking your websites, managing leads, driving your business and managing your reputation.

Full Day Online Marketing Workshop May 8th, 2010 Davies Management Offices, Edmonton \$297 (\$50 discount for REIN members and group registrations)

Registration Limited to 8
Participants! Signup early to
guarantee your seat!

Following the success of the Edmonton, Calgary and Ontario rental website ranking reports, Chris Davies and the Awkward Turtle Consulting Group are presenting a day long workshop to help educate real estate investors. Scores of questions from investors just like you have given shape to a curriculum that covers all the bases, from the complete

newbie searching for properties and tenants, to the seasoned veteran, raising millions of dollars in capital.

Come prepared to learn and share your own knowledge about marketing, real estate investing, social media and web design. You'll leave with a solid understanding of the basics of online marketing, social media, email marketing and how to track the success of your online efforts.

Please Fax Completed Forms to 780-484-3018

Name: _____

Address: _____

Phone: _____

Email: _____

Website Address(s): _____

Are you willing to share information, including traffic stats, about your website and your business with the group? ___ Yes ___ No

Cheques can be made payable to Chris Davies

Completed forms and payment can also be mailed to:

Chris Davies

Box 37049, Lynnwood RPO

Edmonton, Alberta

T5R 5Y2

Lunch will be provided